

Health, accessibility and innovation are the cornerstones of NATIONALE-NEDERLANDEN's head office by ZENBER ARCHITECTEN



Zenber Architecten

OPPOSITE PAGE
Floor-to-ceiling glass walls and long, clear sightlines allow colleagues to be in visual contact while making space for operational work.

ABOVE Touchdown spaces feature large tables to enable a combination of individual work and collaboration.

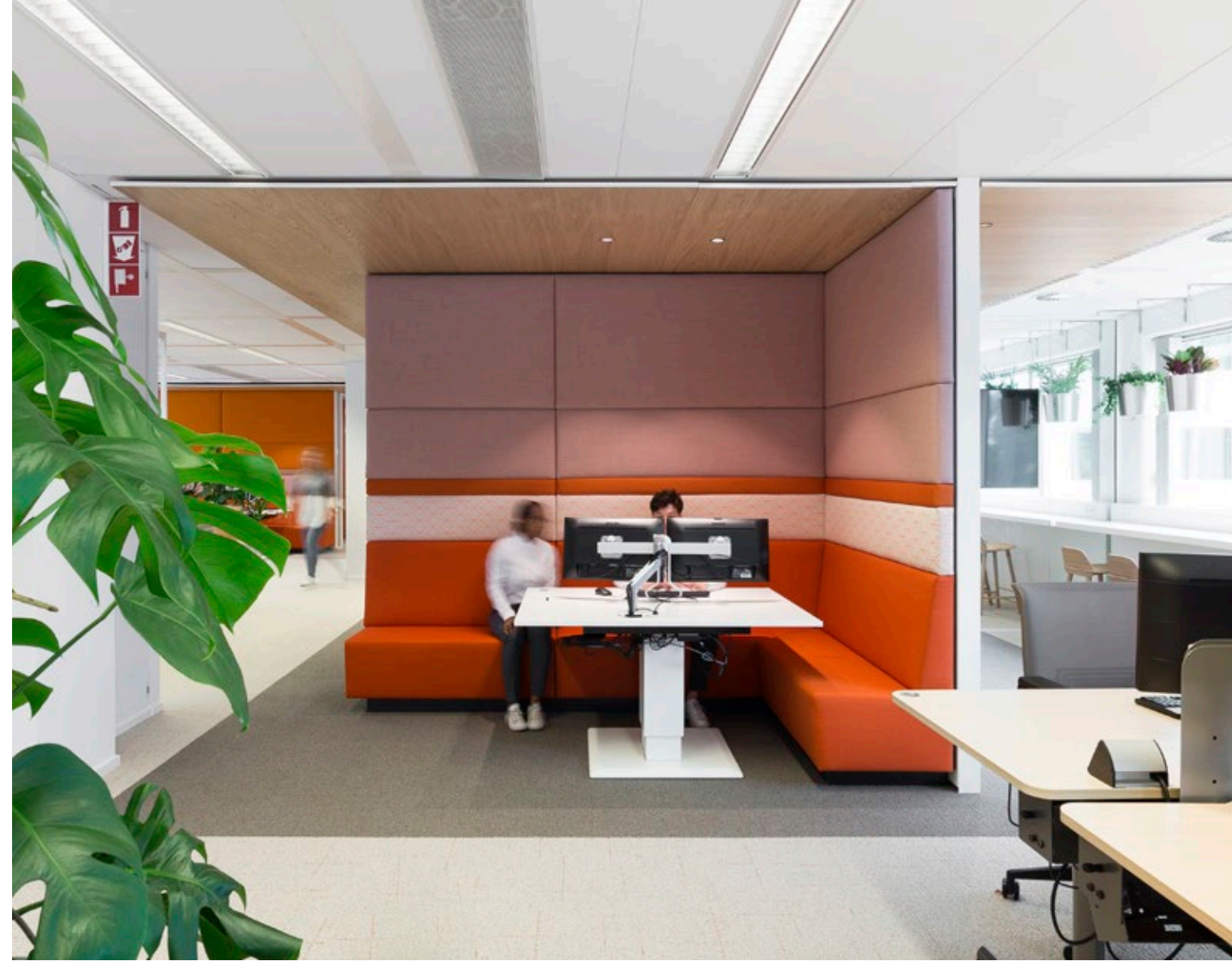
THE HAGUE — Zenber Architecten translated the core values of insurance and asset management company Nationale-Nederlanden – care, clarity and commitment – into its head office in the city's Haagse Poort. The result is an accessible, healthy and inspiring workspace which broadcasts a palpable sense of innovation and connectivity.

Taking on an activity-related and agile workplace concept, the team took its cues from what workers need to accomplish and how, as individuals and teams, they can best accomplish it. To facilitate both individual and collaborative work, and foster a flexible approach to projects and clients, the design includes diverse spatial solutions: stand-up rooms and areas with tiered seating that can be used for morning kick-off meetings or brief presentations; brainstorming rooms complete with whiteboards, presentation walls and LCD screens; scrum rooms and touchdown spaces, and calm zones for concentration and focus. Recognising the need to balance work with physical activity and rest, the office also features coffee corners, a roof terrace restaurant, and sport and relaxation rooms. Thanks to short walking routes and clear sightlines, staff can easily and efficiently navigate the variegated workspace.

The designers continued this successful approach in the interiors for other divisions and departments in the NN Group, including its Delftse Poort location in Rotterdam and the Toorop Building in Amsterdam.

RIGHT AND BELOW
Stadium seating in
meeting rooms lets
employees choose how
to interact in large or
small groups.

OPPOSITE PAGE
Sustainability and well-
ness were built into the
project with products like
Maars Living Walls,
Desso flooring made
from at least 75 per cent
recycled material and
meeting chairs made
entirely from recycled
PET bottles.



Short walking
routes and clear
sightlines allow for
efficient navigation
of the workspace



BELOW To facilitate agile work, Zenber designed a variety of multifunctional workspaces.

OPPOSITE PAGE Circular principles were followed in the selection of furniture for all Nationale-Nederlanden locations designed by Zenber. Pictured above is the company's Amsterdam office, located in the Toorop Building.



Rene Schotanus



Zenber expanded on its successful design concept in the interiors of other divisions and departments in the NN Group



Zenber Architecten

